At JBG SMITH, we are committed to creating lasting social value through the development and management of vibrant, sustainable places where people thrive. Our approach centers on building sustainable environments, fostering vibrant communities, and embracing social responsibility.

Our Core Pillars

1. Sustainable Buildings:

- Carbon Neutrality: JBG SMITH has achieved carbon neutrality across our portfolio. We continuously monitor and reduce energy consumption, invest in renewable energy sources, and leverage innovative technologies to maintain our commitment to a low-carbon future.
- Energy and Water Efficiency: Our goal is to reduce energy consumption by 25% and water use by 20% by 2030. We emphasize the use of efficient building systems, sustainable design, and eco-friendly materials to drive these reductions.

2. Vibrant Communities:

- Transit-Oriented Locations: With 99% of our portfolio located near Metro stations, we invest in supporting public transit, carpooling, biking, and electric vehicles. Our focus on integrating with public transportation and promoting alternative modes of transit helps reduce car dependency, enhances accessibility, and supports sustainable urban mobility.
- Affordable Housing: Through LEO Impact Capital, our workforce housing investment platform, we invest in, operate, and preserve middle-income housing in neighborhoods at risk of rising costs. We report annually on monetary contributions and number of affordable units preserved.
- Healthy Workplaces: We design and manage commercial and multifamily buildings to enhance health and well-being. Our strategies include improving indoor air quality, eliminating harmful chemicals, and maximizing access to natural light and outdoor spaces.
- Placemaking: We are dedicated to creating amenity-rich, walkable neighborhoods. Our projects have contributed over 6 acres of parks and public spaces, fostering vibrant, engaging environments.

3. Social Responsibility:

 Community Engagement: JBG SMITH actively engages with local communities to enhance neighborhoods, promote inclusivity, and address specific needs through partnerships with residents, businesses, and nonprofits.

- JBG SMITH Days of Giving: Our annual series of employee volunteer events focuses on these key areas: Affordable Housing, Education, Arts in the Community, Health & Wellbeing, and Environmental Responsibility.
- Safety Measures: Safety and security are top priorities for JBG SMITH. Our comprehensive safety program includes a Director of Security and a state-of-the-art Security Operations Center (SOC) with advanced cloud video surveillance. We collaborate with public safety officials and participate in programs like the Capital Shield Program in Washington, D.C., ensuring a robust security framework. Our commitment extends to investing in innovative technology that enhances safety, supports sustainability, and improves tenant satisfaction.
- Code of Conduct: Our Code of Business Conduct and Ethics reflects our commitment to responsible practices and ethical behavior. We have also implemented a Supply Chain Code of Conduct to further align our operations with our values.

At JBG SMITH, our mission is to build and manage spaces that not only meet the needs of today but also contribute to a sustainable, inclusive, and thriving future for all.

Measuring impact:

Commercial real estate holds the potential to profoundly influence the social and economic dynamics of communities, crafting environments that foster interaction, bolster local businesses, and elevate overall quality of life. At JBG SMITH, we recognize that the social value embedded in commercial real estate not only enriches communities but also drives economic benefits—enhancing property values, reducing vacancies, invigorating local economies, and attracting businesses and investment.

To effectively capture and communicate this impact, we are committed to both quantitative and qualitative measurement of the social value we create. This includes comprehensive reporting of our findings in our annual Sustainability Report, ensuring transparency and accountability in how our projects contribute to community well-being and economic vitality.